ANNUAL CONVENTION 2027



1.28 THRU 1.30
1.27 H2A DAY

CHI HEALTH CENTER
OMAHA, NEBRASKA

Sponsorship Opportunities

Existing sponsors will be given every reasonable opportunity to continue their existing sponsorship level. Existing sponsors must confirm their sponsorship by October 25, 2026 or it will be open to others. All sponsors must also inform the office of their speaker information, if applicable, by December 1, 2026 to be included in promotional materials.

A 10’ x 10’ booth may be purchased for $750 and will receive one complimentary badge. Additional booth space may be purchased for $15.00 per 5-square feet, if desired and available. Additional square footage preference is given to those who pay in full when registering, with sponsorship level considered.

Platinum $30,000

Number available - 5

Platinum sponsors receive:

- (1) 40’ x 40’ booth area in the trade show
- Up to 15 registration badges for persons associated with their company activities at the convention
- 5 registration badges available for prospective harvester members
- First option to request additional space for display
- 20 minute presentation at sponsored meal
- Recognition as a Platinum sponsor on convention-related materials, social media, and on uschi.com for full year
- Meal date and time is chosen by the sponsor at time of payment

Gold $18,000

Number available - 2

Gold sponsors receive:

- (1) 30’ x 30’ booth area in the trade show
- Up to 8 registration badges for persons associated with their company activities at the convention
- 3 registration badges available for prospective harvester members
- Second option to request additional space for display
- Greet attendees at hospitality and auction bars on Friday
- Recognition as a Gold sponsor on convention-related materials, social media, and on uschi.com for full year

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Silver $9,000

Number available - 4

Silver sponsors receive:

- (1) 20’ x 20’ booth area in the trade show
- Up to 5 registration badges for persons associated with their company activities at the convention
- 2 registration badges available for prospective harvester members
- Third option to request additional space for display
- Introduce a Friday afternoon speaker after introducing yourself and company for 5 minutes
- Recognition as a Silver sponsor on convention-related materials, social media, and on uschi.com for full year
- Complimentary half-page color advertisement in the Harvest News

Bronze $4,500

Number available - 8

Bronze sponsors receive:

- (1) 10’ x 10’ booth area in the trade show
- Up to 3 registration badges for persons associated with their company activities at the convention
- 1 registration badge available for prospective harvester members
- Fourth option to request additional space for display
- Provide handouts for member giveaway bags
- Recognition as a Bronze sponsor on convention-related materials, social media, and on uschi.com for full year
- Complimentary quarter-page color advertisement in the Harvest News

Kids’ Progressive Agriculture Safety Day $variable

Our kids’ Safety Day is Saturday of the convention. Monetary donations as well as item donations (safety vest, shirts, flash lights, etc.) will be utilized in a day of fun and learning about safety. You will be recognized in promotional materials and at the meal at the kids’ presentation of the event. Please note all exhibitors will be contacted by Aubree Thouvenel of Thouvenel Harvesting with more information.

All complimentary advertising must be published in the Harvest News within the same calendar year the sponsorship was purchased. Complimentary advertising may be exchanged for advertising of equal or lesser value.

It is the sponsor’s responsibility to let the USCHI office know what month to run the ad and provide the ad copy.

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Additional Sponsorships

Each additional sponsor will receive 2 badges in addition to the badge included with a 10'x10' booth.

150+hP tractor for move in and out - *donation of the use of vehicle (1 available)* A sign will be posted on the tractor during the show with the sponsor's logo.

Merchandise bags - *$500 (1 available)* Sponsor also provides 500 shopping bags for use at the USCHI merchandise booth at the trade show. These bags must be printed with the sponsor and USCHI logos.

Break stations - *$1,000 (4 available)* We have snack stations in the meeting room area and the trade show floor. A sign at each station will be posted with the sponsor's logo. Options are Thursday morning, Thursday afternoon, Friday morning, Friday afternoon. First come, first serve after last year's sponsor confirms.

Elevator clings - *$2,000 (1 available)* Removable decals with the sponsor logo and a welcome phrase will be placed on all elevators at the host hotel.

Trade show furniture - *$2,500 (3 available)* Furniture sets are placed around the trade show floor, along with signs with the sponsor logo on each coffee table.

Exhibitor or Harvester lanyards - *$3,000 (1 available for each group)* Sponsor logo and preferred colors are used to make the lanyards to hold attendee's name badges.

Milk at lunch - *$3,000 (2 available)* Since our organization supports dairies, we will have servers walk around offering milk at Thursday or Friday lunch. First to claim sponsorship gets their meal choice. This sponsor will be announced throughout the meal.

Member giveaway bags - *$3,000 (1 available)* Sponsor logo is screen printed on the bags each harvester member receives at registration.

Ice cream at a meal - *$3,500 (2 available)* Since our organization supports dairies, we will have ice cream at the Thursday evening meal and Friday evening meal. First to claim sponsorship gets their meal choice. This sponsor will be announced throughout the meal.

Thursday night bars - *$5,000 (6 available)* There are 6 bars placed throughout the trade show during hospitality hour on Thursday night. Each sponsor can put giveaways at their bar and chat with those in line.

Effective 08/18/2026